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| Goals |

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| **‘Why?’** | |
| When thinking about your goals for the club, it’s important to think about your ‘WHY | |
| What is your big WHY? Why does the club exist? |  |

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| **What do you want to achieve?** | |
| If you get stuck try drawing a picture of your ideas for the perfect club. | |
| What would your club like to achieve in the short term (this year)? |  |

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| **‘Over-the-horizon’ thinking** | |
| 'Over-the-horizon' thinking helps you set longer-term goals that can keep everyone in your club engaged in trying to achieve great things. | |
| What would your club like to achieve in the long term? |  |

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| **Dream Big!** | |
| It’s ok to dream big. | |
| What are some ambitious and big dreams for your club? |  |